

Political Parties

Functions

Recruit/nominate

★ Educate voters

★ Help win (\$)

Monitor office holders

Platform

Ideology

Similarities

Want to win

Influence policy

Liberal & Conservative

Appeal to the center

3rd parties

New ideas

Media

tv

radio

news-
paper

internet

Keep informed

identify
candidates

Different
points of
view

Emphasize
issues

Political
Cartoons

Write
editorials

Op-ed
pieces

evaluating
campaigns

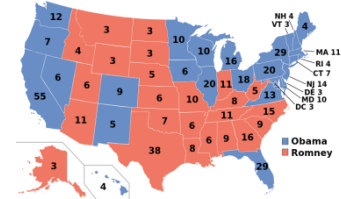
Fact from fiction

Bias

Evaluate Sources

Identify propaganda

Electoral College



Elects President

Based on Population

270 to win

Favors large
populated states

Public Policy

Focus on issues

forum

Hold gov't accountable

Campaign Financing



"reform"

change

Costs
a lot \$
to run

\$ from
interest
groups
& PACs

\$ from
interest
groups
& PACs

Gov't
works for
the PACs
not the
people

Lack of
Interest
&
Fail to
register

Age

Income

Education

Voting



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